

Subject: RE: Op-Ed from MS
From: "Zardeneta, Lizeth" <Lizeth.Zardeneta@asm.ca.gov>
Date: 6/11/18, 3:58 PM
To: Wallis Locke

Talk with you then!

From: Wallis Locke [mailto:wallis@southpark.la]
Sent: Monday, June 11, 2018 3:58 PM
To: Zardeneta, Lizeth
Subject: Re: Op-Ed from MS

12 is great. Thanks ☺

Wallis Locke
Director of Communications & Policy



South Park Business Improvement District
1100 S. Flower St., Suite #3400, Los Angeles, CA 90015
wallis@southpark.la | o. 213 663 1110 | c. 818 399 6588
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24/7 DISPATCH: 866-560-9346

From: "Zardeneta, Lizeth" <Lizeth.Zardeneta@asm.ca.gov>
Date: Monday, June 11, 2018 at 3:57 PM
To: Wallis Locke <wallis@southpark.la>
Subject: RE: Op-Ed from MS

No worries! How about 12 pm? If not, I can also do 2:30pm.

From: Wallis Locke [mailto:wallis@southpark.la]
Sent: Monday, June 11, 2018 3:47 PM
To: Zardeneta, Lizeth
Subject: Re: Op-Ed from MS

Lizeth I'm sorry – something just changed! Any time after 11:45 okay?

Wallis Locke
Director of Communications & Policy



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From: "Zardeneta, Lizeth" <Lizeth.Zardeneta@asm.ca.gov>
Date: Monday, June 11, 2018 at 3:45 PM
To: Wallis Locke <wallis@southpark.la>
Subject: RE: Op-Ed from MS

Would 11am tomorrow work?

-Lizeth
[213-620-4646](tel:213-620-4646)

From: Wallis Locke [mailto:wallis@southpark.la]
Sent: Monday, June 11, 2018 3:31 PM
To: Zardeneta, Lizeth
Subject: Re: Op-Ed from MS

Hey Lizeth, I'm so glad!

How about tomorrow after 10:45?

Wallis Locke
Director of Communications & Policy



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From: "Zardeneta, Lizeth" <Lizeth.Zardeneta@asm.ca.gov>
Date: Monday, June 11, 2018 at 12:08 PM
To: Wallis Locke <wallis@southpark.la>
Subject: Op-Ed from MS

Hi Wallis!

Thanks again for reaching out. The Assemblymember is interested in contributing an Op-Ed type piece to the BID’s blog – South Park Stories. Do you have some time to chat briefly today or tomorrow to go over a little bit of the background?

Best,
Lizeth

From: Gonzalez, Mark
Sent: Tuesday, May 29, 2018 3:19 PM
To: Wallis Locke; Zardeneta, Lizeth
Subject: RE: Op-Ed from MS

Thanks!! This a GREAT idea!!! Thanks Wallis! LZ please make sure we follow up!

Mark Gonzalez
District Director, 53rd Assembly District
Assembly Member Miguel Santiago
Chair, Communications and Conveyance Committee
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Los Angeles, CA 90013
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Mark.gonzalez@asm.ca.gov
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From: Wallis Locke [<mailto:wallis@southpark.la>]
Sent: Tuesday, May 29, 2018 12:40 PM
To: Gonzalez, Mark; Zardeneta, Lizeth
Subject: Op-Ed from MS

Hi Mark & Lizeth,

Lizeth and I chatted briefly a while ago about the Assembly Member contributing an Op-Ed type piece to the BID’s blog – [South Park Stories](#). Posts are shared on medium, and included in the newsletter we send to our full distribution.

I caught a little bit of the press conference this morning, and homelessness is obviously one of the issues people in South Park are most concerned with. If he’d be interested, let me know, and maybe we can schedule a call to go over a little bit of background?

Hope you both got to relax some this weekend!

Wallis Locke
Director of Communications & Policy



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